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SPECIALTIES:
FANCY GOLDFISH
WATER HYACINTHS
WATER LILIES
AQUARIUM AND
POOL PLANTS
AQUARIUM SUPPLIES
TROPICAL FISH



MT. AIRY, CINCINNATI, OHIO

"USE WATER HYACINTHS FOR SPAWNING AND IN OUTDOOR POOLS"

LARGEST WHOLESALER OF ORNAMENTAL AQUATIC PLANTS IN THE U.S.

ADDRESS ALL COMMUNI-CATIONS TO MT. AIRY, CINCINNATI, OHIO

J. S. Department of Agriculture.

October 26, 1934

TO THE TRADE:

With the exceptionally low prices now prevailing in the Goldfish Industry it is more important than ever to be careful of quality.

We have met every reasonable reduction in price but we have not lowered the quality of our fish at all. We grow and ship the finest type of commercial Goldfish only. We do not try to ship THE MOST FISH but we do try to ship THE BEST. All the fish we ship are individually selected while swimming in water. We do not pour them out on a table and grade by size while only one side is exposed to view. Our method takes longer but you don't get any culls or injured fish.

We believe our dealers appreciate the fact that Fancy Goldfish should not be bought by size alone. Until a few years ago we did not even mention the size of Fantails and Telescope Type fish. They were quoted by price groups only. Such considerations as fins, tail, color, body development and shape all enter into the selection. Hence today do not buy your Fancy Goldfish by the inch. Try an order from us this Fall. We will ship you healthy fish honestly graded and carefully handled. We guarantee live delivery and your entire satisfaction on every purchase. This guarantee holds good on every item we sell as per printed terms in our Catalogue.

TERMS: Net cash with order. Live delivery guaranteed on all perishable items except Tropical Fish shipped during cold weather. Prices F.O.B. Cincinnati, Ohio, subject to change without notice.

NOTE: Please return our shipping cans including any you now have on hand!

COMETS and COMMON GOLDF		JAPANESE FANTA	AILS - Choice	Quality,	
Assorted colors choic	e quality.		Assorted colors, all selects.		
	Per 100		•	Per 100	
2"	1.50	2"		3.00	
2-3"	2.00	2] "		4.00	
34"	3.00	2 <u>1</u> ~3"		6.00	
45"	4.00	3- 4"		9.00	
5-6"	7.00	4-5"	each	.25	
SHUBUNKINS- Choice colors	•	CHINESE MOORS	(Our Special to	y in Goldfish)	
23-3"	3.00	2"	(0	5.50	
3-4"	4.00	$2-2\frac{1}{2}$ "		8.00	
4-5"	8.00	21 ~ 3"		10.00	
JAPANESE NYMPHS - Single	tai led	3-33"		15.00	
choice specimens with sho		32-4"	each	• 35	
2-211	3.00	CALICO TELESCO	PES. Verv go	od quality.	
3n	4.00	11/2-2"		6.00	
·		2-3"		10.00	

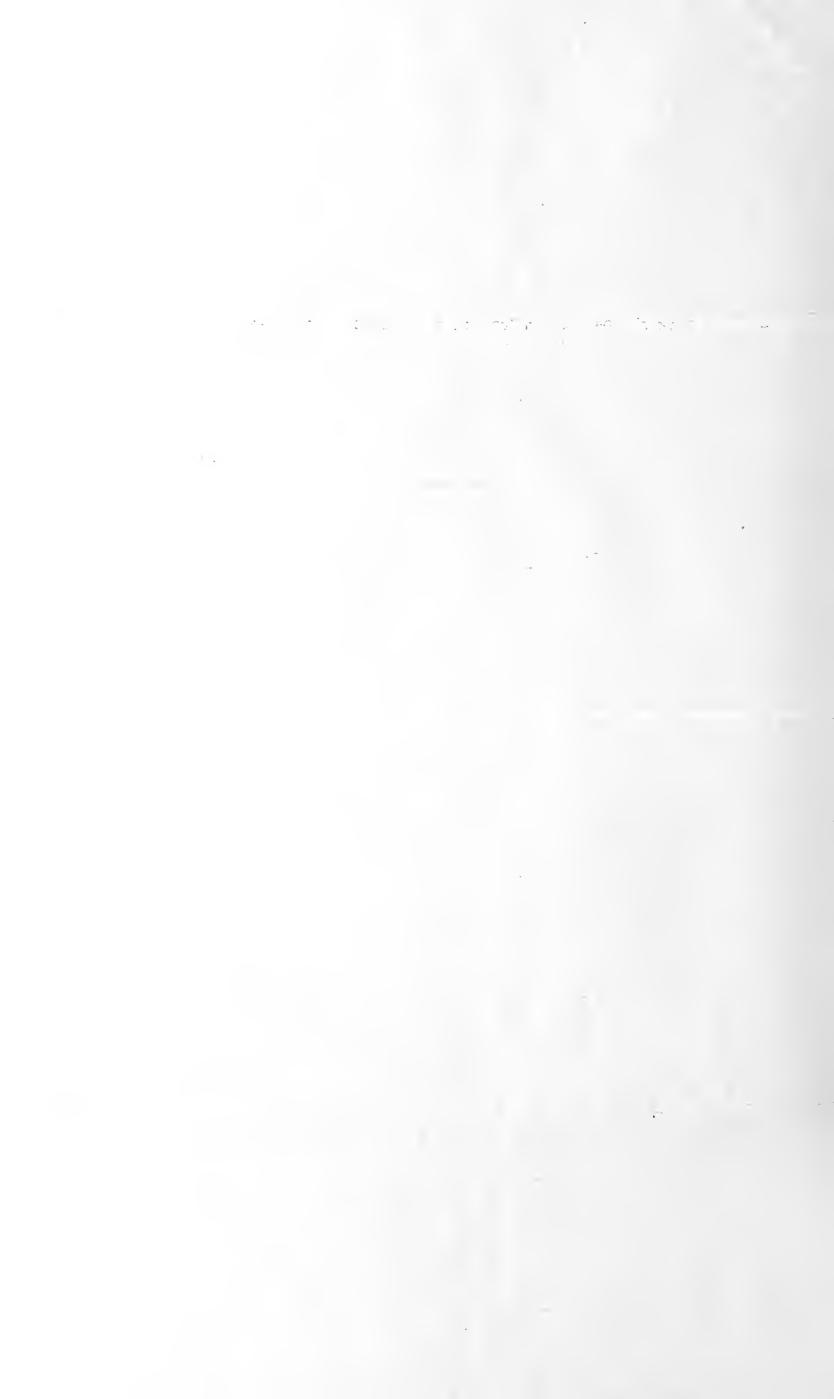
ASSORTMENT #1* Fancy Goldfish 21 to 5" \$8.50 per 100*

* We get many requests for mixed lots of Fancy Goldfish at the same price.
ASSORTMENT #1 IS OUR MOST POPULAR DEALER ASSORTMENT. These fish are, we believe, the finest quality buy in America. The mixture is dependably good, with a fine profit for you. These fish will retail from 20¢ to 35¢ each. Try 100 of them on our recommendation. If you don't like them for any reason let us know and we will see that you are satisfied. (Mixtures contain 40% Black Telescopes, 35% Japanese Fantails, 25% Shubunkins, Calico Fantails and Comets; Choice color assortments)

ASSORTMENT #2 (Same selection as above but larger fish) 3-6" \$ 10.00 per 100.

ASSORTMENT #6 (Same selection as above but smaller fish) 22-5" 5.00 "

LIVE BAIT FOR FISHING. Silver fish (Uncolored Goldfish) 3-4" two year old stock that will hold up well. .80¢ per 100 for 400 lot or more. less than 400 l¢ each.



LAKEVIEW PONDS MT. AIRY, CINCINNATI, OHIO WHOLESALE BULLETIN AND TRADE LIST October 26, 1934

Page 2.

This Fall we suggest that you handle some of our Tropical Fish. Many dealers have hesitated to stock Tropical Fish because they did not know how to care for them. We are growing only the most popular kinds, and those which can be kept safely with ordinary attention. We handle two books on Tropical Fish which explain how to take care of them: "The A.B.C. of the Fish Fancier" price 204 each and "Tropical Fish Handbook" 25¢. These books and a little experience will show you how to handle Tropical Fish successfully. If your room will not stay at least 65 degrees at night use a few of our inexpensive heaters. A steady temperature of 70 is very satisfactory.

satisfactory.				
TROPICAL FISH			Price each	
Guppyi - (Live Bearer) Rainbow colors on all males. Nice size05				
Medakas - (Egg layer) About 2" size, Golden color. Will stand cold water03				
Sailfins - (Live Bearer) Large breeding size adults in trios.				
Black Mollies (Live Bearer) Spotted, will turn black this Winter15 &				
Black Mollies (" ") Breeding stock .50				
Danio Rerio - Zebra fi			.10	
Swordtails - (Live bea			.15	
·	•		•13	
Red Swordtails - (Live	•			
Assorted Moons - (Live bearer) - Gold, Blue, Black, Gold Crescent. Pure Red Moons			.15	
	mbs monulan Hannal	The class	.22	
Scalare - (Egg layer) The popular "Angel Fish"			.25	
Rosy Barbs - (Egg laye			10 & .15	
· · · · · · · · · · · · · · · · · · ·	,	e Adults. Extra Choice	.25	
Brazilian Catfish (Egg		· ·	• 40	
Jewel Fish - (Egg laye	r) Nice size and	color.	. 50	
AQUARIUM PLANTS	Per 10 Per 100	SNAILS and SCAVENGERS.	Per 100	
Giant Anacharis	•40 4•00	Green frog Tadpoles	1.00	
Myriophyllum	.40 4.00	Japanese Snails, Asst. Sizes	2.50	
Cabomba	.40 4.00	" 200 or more	2.00	
Coontail	.40 4.00	Black Ramshorn Snails, nice size	1.50	
Ludwigia	.50 5.00	" " 200 or more		
Parrot Feather		Red Ramshorn Snails 1 diam & over	r 8.00	
Valisneria	.15 1.00	Pond Enails, spotted 1" diameter,		
Sagittaria	.35 3.50	very active algae eaters.		
Water Poppy	.60 6.00	Japanese Red Bellied Newts	8.00	
Spat terdock	.60 6.00	Baby Turtles	8.00	
Umbrella Palm		Spotted Weatherfish (After Oct. 10		
Water Hyacinth	.40 3.00	Brazilian Catfish (Tropical) 389	. •	
Water Fern		Brazilian Gaurian (Tropicar)	P 040111	
Salvinia (Per quart)		AQUARIUM SUPPLIES		
(25 of these at 100		For Thermometers, Air pumps, Air	Release	
(30 01 011010 40 100	1400)	Stones, hose etc. see our Catalogu	ue Page 21	
		and Page 22. See our line of AQU.		
		Page 20.		
SPECIAL ON FISH FOODS	(net no discount	(net) Per Doz.	Per Gross	
Lakeview Wafer Fish Fo		.36	4.00	
Lakeview Natural Fish		naker top cans .60	6.50	
Lakeview Pure Dried Sh			7.00	
Lakeview Turtle Food	•	.60	6.50	
Lakeview Dried Daphnia	a in 🕽 oz. Boxes		13.50	
Lakeview Infusoria Pov			6.00	
Takeview Tropical Fish	n Food - in 13 ounc	te boxes to retail $.15\phi$.90	10.00	
Takeview Tropical Fish	n Food - in l# cans	per pound - $.75\phi$		
Imported Tropical Fish	n Food - Geha, Wawi	1, Welke 1.00		
Natural Fish Food - ir	n l# cans	$.40\phi$ each Doz. 4.20		
Dried Shrimp - in 1# c	ans	.45¢ " 4.80		
Dried Shrimp (10# or n	nore in bulk) .35d	lb. Natural Food (10# or more in but	lk) .25¢ lb.	
Dried Daphnia in BULK	per pound 1.75			
		ATED AQUARIUM HEATERS	· cach	
No. 1 Heater not auton		each No.lA Heater 2 pc. automatic 25		
0 11 11	40 11 50	" No 24 " 2 nc " 40	1 1.25	

. 50 "

.70 "

THERWOSTAT - To regulate up to 300 watts of heaters No.1, 2 and 3 type

No.12A Chromium Plated one piece heater with thermostat built in 40 or 75 watt

UNDERWATER HEATERS - New type L shape heater. Heating element on bottom of Aquariums No. 5 LA - For tanks less than 12" deep, 50 or 75 watt. Specify size wanted. ea. 1.85 No. 6 LA - For tanks between 12 and 18" deep. 50 or 75 watt. Specify size wanted" 1.85

40 "

75 "

11

Floating Thermometers red spirit each 15ϕ

H H

No. 2

No. 3

No.2A "

Doz.1.50

No.3A

2 pc.

2 "

40

each

1.25

1.25

1.85

1.25

